



2023 Exhibition and Event Sponsorship Opportunities

Clay Art Center (CAC) invites your business to join us as a sponsor for 2023. Our audience of students, artists, business owners, and collectors are a unique group of local and people who care about art and the community.

Clay Art Center's exhibitions, shop, events, and programs provide you with a unique opportunity to partner with an organization that has been called a Hudson Valley arts destination and asset. We are a nationally recognized center for the advancement and practice of the ceramic arts. We are dedicated to education, creativity, and community engagement in a diverse and inclusive space for studio practice, exhibitions, personal growth, and professional development. Our vision is to ignite a passion for clay, and provide a nurturing community for that passion to flourish.

Our in-person programming attracts almost 20,000 individuals annually, and is supplemented by a national online audience. In 2022, CAC's weekly emails reached 5800 people with a 43-47% open rate, and our website overall had over 115,000 unique views. Sponsorships are offered at multiple tiers and we can work with you to find the best solution for your company, and can include a combination of in-kind and monetary support. At the highest levels, we can offer Industry exclusivity as an optional benefit.

Benefit	\$500+ Terracotta	\$1,000+ Earthen -ware	\$2,500 Stone- ware	\$5,000+ Porcelain	\$10,000+ Kiln God	\$20,000+ Director's Circle
Full Year Listing as Exhibition Sponsor on CAC Signage	x	x	x	x	x	x
Listing in weekly CAC e-newsletters	x	x	x	x	x	x
Listing on CAC Sponsor Page	x	x	x	x	x	x
Listing as Sponsor in Press Releases	x	x	x	x	x	x
Link to Company Website from Sponsor Page	x	x	x	x	x	x
Listing as Sponsor on annual event invitation		x	x	x	x	x
Listing in all exhibition & Event materials			x	x	x	x
Company Materials on site at CAC (brochures or swag)				x	x	x
Company marketing table at major events				x	x	x
Your logo as permanent feature on the CAC Website				x	x	x

For more information, please contact

Wendy Weinstein, Development Director wendy@clayartcenter.org 914-937-2047 x221