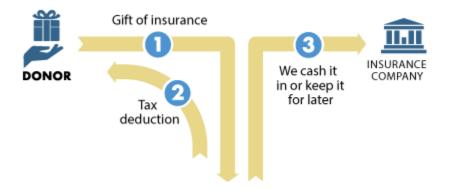


**Planned Giving Society** 

## Gifts of Life Insurance



## How It Works

- You can provide now for a future gift to Clay Art Center by naming us owner and beneficiary of a life insurance policy.
- You make annual gifts to Clay Art Center in the amount of the premium payments.
- When the policy matures, the proceeds are paid to Clay Art Center, and we apply them to the program you have designated.

## **Benefits**

- You can make a significant gift from income instead of capital.
- Your gifts offsetting our premium payments are fully deductible.
- You build our future financial strength.

## More Information

- <u>Greater detail</u> on gifts of life insurance.
- Frequently asked questions about gifts of life insurance.
- <u>Contact us</u> so we can assist you.